

# 2025 CPH Ambassador Award



The National Board of Public Health Examiners (NBPHE) is pleased to announce the 2025 CPH Ambassador Award. This prestigious award recognizes a CPH Ambassador who has promoted the importance of certification in public health through innovation, leadership and engagement.

**The application deadline is December 31, 2025**

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## Award

The CPH Ambassador Award recipient will receive a \$1000 cash award and a plaque. The winner will be presented with the award at the NBPHE virtual annual meeting in early 2026.

## Eligibility and Decision Criteria

The candidate can self-nominate or be nominated by a supervisor, peer, student or others. (Nominations of previous nominees are accepted but should be updated and reconfirmed with nominee.)

Eligibility criteria:

- Current or former CPH Ambassadors. See the [current list of Ambassadors here](#).

Decision criteria on which nominations will be scored:

1. **Commitment and Engagement (50%)**
  - A strong online presence with positive engagement about the CPH across their preferred platforms.
  - Engagement with their communities promoting the positive aspects of the CPH.
  - In-person and networking activities.
  - Effectiveness in increasing interest in becoming CPH.
2. **Innovation and Creativity (50%)**
  - Creative messaging to engage your communities about the CPH.
  - Unique outreach and engagement with your communities about the CPH.
  - Growth as a CPH ambassador.

If selected, the recipient must be available to participate during NBPHE's first annual virtual meeting to accept the award and present a presentation highlighting their experiences, actions, and outcomes. Recipients will also be recognized on the NBPHE website, in the NBPHE quarterly newsletter and will also receive a \$1000 cash prize.

### Submission Requirements

The application must include a narrative addressing each of the decision criteria along with two letters of support from individuals other than the individual submitting the application. The two letters of reference may be from individuals working in academia or practice and should describe the relationship with the CPH nominee, length of time known, and how the nominee embodies the objective of the award.

### Application Deadline and Review

Applications must be submitted by **December 31, 2025**

The application for the 2025 CPH Ambassadors Award must include the completed application form, narrative and two letters of support. All materials must be submitted together via the online application portal.

A review panel of members of the NBPHE Awards Committee will consider all completed applications received by the deadline.

Link to application: [CPH Award Application](#)

*(By submitting the application, all parties consent and authorize use of the narratives as well as future photos for promotional purposes. Excerpts from the application will be read during the award presentation. It is the responsibility of the individual submitting the application to obtain permission from the nominee prior to submitting the application.)*

**Questions?** Contact NBPHE staff at [info@nbphe.org](mailto:info@nbphe.org).