



CPH Examination  
Orientation Sample  
Questions



# Contents

TEST QUESTION FORMATS .....	3
A. MULTIPLE CHOICE FORMAT – SINGLE ONE BEST ANSWER .....	3
STRATEGIES FOR ANSWERING SINGLE ONE BEST ANSWER TEST QUESTIONS.....	3
EXAMPLES OF SINGLE, BEST ANSWER TEST QUESTIONS.....	3
B. SAMPLE QUESTIONS.....	4

## TEST QUESTION FORMATS

- A. MULTIPLE CHOICE FORMAT – SINGLE ONE BEST ANSWER
- B. SCENARIO SETS – SINGLE ONE BEST ANSWER

### A. MULTIPLE CHOICE FORMAT – SINGLE ONE BEST ANSWER

This is the most traditional and frequently used format; multiple choice. It consists of a statement or question forwarded by four options that are in random or numerical order. The response options in this format are lettered (e.g. A, B, C, D). Examinees are required to select the best answer to the question. Other options may be partially correct but there is only ONE BEST answer.

#### STRATEGIES FOR ANSWERING SINGLE ONE BEST ANSWER TEST QUESTIONS

Read each question carefully. It is important to understand what is being asked.

Try to generate an answer and then look for it in the option list.

Alternatively, read each option carefully, eliminating those that are clearly incorrect

Of the remaining options, select the one that is most correct.

If unsure about an answer, it is better to guess, since unanswered questions are automatically counted as wrong answers.

#### EXAMPLES OF SINGLE, BEST ANSWER TEST QUESTIONS

The Capital of the United States of America is:

- A. New York, New York.
- B. Buffalo, New York
- C. Albany, New York
- D. Washington, D.C.

**ANSWER D**

The following two statements come from a county health department's strategic plan. The response options for the next two items are the same. Select one answer for each item.

The health department is committed to protecting and promoting the health of the country's residents. Which of the following components of a strategic plan does this statement represent?

- A. objective
- B. vision
- C. mission
- D. goal

**ANSWER C**

Reduce the number of teenagers who begin to smoke. Which of the following components of a strategic plan does this statement represent?

- A. goal
- B. mission
- C. objective
- D. vision

**ANSWER A**

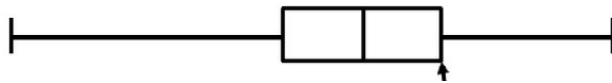
## B. SAMPLE QUESTIONS

The following pages include 10 sample test questions. These questions were retired from the CPH exam item bank.

These sample questions are illustrative of the types of questions used in the NBPHE examination. Although the questions exemplify content on the examination, they may not reflect the content coverage on individual examinations.

In the actual examination, questions may appear randomly in the examination; they will not be grouped according to type or specific content. In the actual examination, the questions will be presented one at a time in a format designed for easy on-screen reading.

1.



The value depicted by the arrow identifies which of the following?

- A. mode
- B. 50th percentile
- C. 75th percentile
- D. upper adjacent value

**ANSWER C**

2. The local health department is developing educational materials about prediabetes for a community. In communication efforts, it is most important to keep in mind that materials should be

- A. focused on scientific information about prediabetes in the community.
- B. written in a way that is accessible and understandable to the target audience.
- C. written at a sixth-grade reading level.
- D. available online in various languages.

**ANSWER B**

3. Setting a goal to improve population health status is referred to as which of the following processes?

- A. intervening
- B. facilitating
- C. organizing
- D. planning

**ANSWER D**

4. Compulsory vaccination poses a potential ethical dilemma primarily because of which of the following?

- A. the scope of authority of legislators vs. the medical credentials of lobbyists
- B. the benefit of the vaccine vs. the risks associated with the vaccine
- C. the patient's right to refuse treatment vs. the right for a society to protect itself
- D. the universal availability of a vaccine vs. the financial incentives within the supply chain

**ANSWER C**

5. Which of the following statements best describes an intent-to-treat analysis?

- A. dermal absorption of particulates and gaseous emissions.
- B. inhalation of particulates and gaseous emissions.
- C. ingestion of agricultural products that have accumulated settled particulates.
- D. ingestion of drinking water that has accumulated settled particulates.

**ANSWER B**

6. The program planners seek to work with the restaurant owners and other key partners to support an initiative. Which of the following is the most appropriate first step at the start of the project to achieve this goal?

- A. Hire a nutrition consultant to analyze five menu items at each of the seven participating restaurants.
- B. Hold a meeting with the members of the partnership to discuss the initiative.
- C. Present restaurant owners with research evidence on the financial benefits of lowering the prices of their healthier options.
- D. Send a notice to all restaurants asking them to develop new healthy menu options.

**ANSWER B**

7. Which of the following describes an effort toward secondary prevention?

- A. giving an aspirin to people with existing heart disease to lessen the risk of heart attack.
- B. providing bicycle helmets to grade school children to decrease the incidence of bicycle-related head injuries.
- C. giving folic acid to pregnant women to prevent birth defects in their babies.
- D. providing speech therapy to patients who have had a stroke to improve communication.

**ANSWER A**

8. Which of the following is the equation for Return on Investment (ROI)?

- A. Cost of Investment / Financial Return
- B.  $(\text{Financial Return} - \text{Cost of Investment}) / \text{Cost of Investment}$
- C.  $(\text{Financial Return} + \text{Cost of Investment}) / \text{Financial Return}$
- D. Financial Return / Cost of Investment

**ANSWER B**

9. Which of the following essential public health services is an assurance practice?

- A. analyzing the determinants of identified health needs
- B. investigating the occurrence of health effects and hazards in the community
- C. building constituencies in the community
- D. informing and educating the public

**ANSWER D**

10. Using the socioecological model, which of the following would be an appropriate intervention activity to address the interpersonal-level of the model?

- A. development of a health education campaign about healthy eating.
- B. creation of peer-lead programs to support smoking cessation.
- C. collaboration with city planners to create bike lanes on local roads.
- D. subsidization of anti-hypertensive medications for low-income residents.

**ANSWER B**